

Daughters of Utah Pioneers

Outreach

***REMEMBER, YOU ARE THE BEST ADVERTISEMENT FOR OUR ORGANIZATION
AS YOU SHARE YOUR DUP ENTHUSIAM WITH OTHERS.***

- Invite a family member or friend to one of your monthly DUP camp meetings. Pick her up and go together. (Make sure you inform the camp captain ahead of time so she's aware and can introduce your guest.) Make sure she feels welcome. The meeting should last one hour.
- Be enthusiastic about having found your roots – your pioneer heritage.
- Share your pioneer ancestors' stories.
- Offer to help others find their family's origins. Do they have stories to tell?
- Encourage members to share their findings of their pioneer ancestors.
- Invite all eligible family members to join DUP (earn Kinship Pin).
- Invite eligible friends and neighbors to join DUP (earn Membership Incentive Pin).
- Consider an evening, morning, or Saturday as alternate times to help working women or those with young children to be able to join and attend meetings. Try to accommodate their schedules.
- Invite those who do not have pioneer heritage to come and participate in DUP as an Associate.
- Gift a DUP membership to a qualified friend or family member. This may include helping fill out their application or doing it for them and paying their application fee of \$20.00.
- Give a DUP book as a gift to promote interest as a prospective member.
- Encourage younger women to join. Yes, we need long-lasting strength.
- Invite your guest through mailing an invitation, making a telephone call, sending a text, or posting on your social media site your desire for wanting her to join you.
- Advertise DUP camp meetings in your community newspaper, their social media website, church bulletin board or in a neighborhood flyer.
- Bring friends and family to the Pioneer Memorial Museum in Salt Lake City, Utah, or a local satellite DUP museum. (A list of satellite museums is found at: ISDUP.org → Museums → Satellite Museum Directory.)
- Refer to the "DUP Pass Along Cards" along with the "DUP Recruitment Camp Flyer Template" found at: ISDUP.org → Home tab → Outreach.

Outreach Ideas

Recommendations from Jeanie Bowerbank
ISDUP Outreach Chairman

Just to get your creative ideas flowing, the following hints are given to help you or your camp recruit new DUP Members.

Participate in a community event such as a 4th of July picnic, a genealogy conference, large family reunion, etc. Set up a booth and try to get a good spot in a featured area, not the back corner.

Prepare a three-panel tabletop display (commonly found at an art store or make your own from poster board), black is the best color to help pictures, small prints and word strips pop.

Feature word strips: *Family History* and *Outreach* on the poster.

The display needs to be colorful and eye-catching. Use a smaller table covered with a bright tablecloth; use bandanas to line baskets.

Give-away-items are strategic; some are available at ISDUP.org → Homepage → Shop tab. Make sure all items have cute tags identifying DUP.

- DUP scratchpads and pencils bagged together that you display in a basket.
- Easy-to-make rag dolls that you showcase in a basket.
- Tic Tac Toe games made from burlap bags and rocks.
- Butter churned onsite spread on bread or crackers (recipe on following page).
- Pioneer Honey Taffy: purchase or make (recipe on following page).
- Hand out pass-along cards showing a contact name and phone (see attached).

Don't just sit on the sideline, be up and engaging with guests. Pull them in with a question like:

- "Have you ever made butter like our pioneer ancestors? Please try it."
- "Have you heard of Daughters of Utah Pioneers?"
- "Do you know where your ancestors are from?"

Tell a brief, poignant, sweet one-minute pioneer story. Hand them a rag doll with the introduction that this represents a pioneer girl, and ask: "Have you heard of Utah Daughters of Pioneers?" or, "Do you know where your ancestors are from?"

If guests take a gift, they need to sign your clipboard – name and phone number for your follow-up.

Have membership applications with you, but handing these out needs to be with follow-up! Some not qualifying may be interested in attending as an Associate. Know the definitions of Member, Member-at-Large, and Associate.

Family Gatherings

- Make your own personalized bingo game with ancestor photos or family historical mementos pictured instead of numbers on the grid.
- As an activity, print an 11x14 ancestor photo, cut it into about 8 or 10 pieces, and secretly put those pieces under family member dinner plates. While eating share you tell a pioneer story. Finally, finding the puzzle pieces on the table and after assembled, they ask who this is, and you say, "That's who I just told you about."



Jeanie Bowerbank
ISDUP Outreach Chairman

Key to Recruitment

The essence of all the steps above for stirring interest in joining DUP is being able to invite individuals to a camp meeting. So, before the whole presentation in a booth at an event, pre-plan a wonderful camp meeting and have invitations ready. Possibly call it a social, a term they would understand. Have this be a warm, top-notch meeting, with a well-prepared informative lesson, light refreshments, and kept within an hour.

Recruiting Tips

- You are the best advertisement for our organization as you share the joy you have in your DUP membership with others.
- Consider your sphere of influence and invite friends, neighbors, as well as family members and to a camp meeting.
- Be enthusiastic about having found your roots – your pioneer heritage.
- Share your pioneer ancestors' stories.
- Offer to help others find their family's origins.
- Encourage Members to share their findings of their pioneer ancestors.
- Invite all eligible family members to join DUP (earn Kinship Pin).
- Invite eligible friends and neighbors to join DUP (earn Membership Incentive Pin).
- Evening, morning, or Saturday camp meeting times may help working women or those with young children be able to join and attend meetings. Try to accommodate creative meeting times.
- Invite those who do not have pioneer heritage to come and participate in DUP as an Associate.
- Gift a DUP membership to qualified friend or family member this may include helping fill out their application or doing it for them and also paying their application fee of \$20.00.
- Encourage younger women to join. Yes, we need long-lasting strength.
- Invite through mailing an invitation, making a telephone call, sending a text, or posting on your social media site.
- Advertise DUP camp meetings in your community newspaper or with a neighborhood flyer.
- Bring friends and family to the Pioneer Memorial Museum.
- Give DUP books as gifts to peek interest in prospective members.

Pioneer Activities

Making Butter

Simulate the butter churn method that our great grandmothers used by following these steps:

- Measure one tablespoon of heavy whipping cream.
- Pour it into individual small, air-tight containers (often found at Dollar Tree in packets of 8 or 10).
- Tightly secure the lid; then shake it continuously. It will sound noisy; keep shaking. When it gets quiet, that means the process is at the half-way point. Keep shaking; when it sounds noisy again and you feel the movement in the container, open to inspect. It is finished when the butterball is well formed. In some cases, there is extra milk in the container that you can pour off or drink; it is not buttermilk.
- Add salt to taste but usually none is needed. Spread the butter on bread or crackers.

Making Honey Taffy

Mix 2 cups honey, 1 cup sugar, and 1 cup heavy cream. Cook over medium heat until it reaches the hard ball or crack stage. Pour onto a buttered platter. When cool, pull until it is a golden color. Roll it to about a 30-inch long and 1-inch thick log. Cut into one-inch pieces and wrap each individually in wax paper.