

The Ten-Year Camp Initiative

Strengthening DUP and Inviting Individuals to Join our Wonderful Organization

The Ten-Year Camp Initiative is a recommendation to all Camp captains to counsel with their Board and then with their Camp members on the topic of Camp longevity. Discuss the average age of the active Camp Members in 2024. Then add ten years to that figure. With this evaluation, planning for the next ten years can begin.

Even if active Camp membership numbers are at a healthy level today, attrition happens, health issues arise, individuals age, and activity may fade. If it is determined that leadership and Camp sustainability will be of concern within the next ten years, now is the time to help with a steady improvement in membership numbers.

We love this organization because we love our pioneer ancestors. We remember them with honor as we participate in all that Daughters of Utah Pioneers offers. We all owe someone else for the introduction to DUP and their personal invitation to join. Let's offer this to others as a way to give back, a thank you, to that someone in our past. Let others in their future share in the beauty of this organization.

Imagine the impact . . .

- Assign a Camp Board member to head the recruitment effort, possibly the 1st Vice Captain.
- Brainstorm ideas as a Camp Board then as a Camp.
- Everyone might consider their sphere of influence: church, work, clubs, family, or neighborhood gatherings, parties.
- Create a one-year, a three-year, a five-year, and a ten-year plan and involve all Camp members in carrying out these short-term and long-term goals.
- At the final Camp meeting of the year, review the progress. Create a new plan for the coming year.

“Daughters of the Future, Keepers of the Past.”

Growth is in our DNA, literally!

The Ten-Year Camp Initiative Worksheet

Possible Questions to Consider in Your Camp

1. Think about your Camp and brainstorm the following questions:

What are the strengths within your Camp?

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What are the challenges within your Camp?

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2. What are your goals for your Camp for the next year? Are there specific goals for for recruiting new members?

(Ideas for recruiting can be found at ISDUP.org: Home tab → Outreach → Recruiting New Members.)

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3. What are your goals for your Camp three years from now?

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4. What are your goals for your Camp five years from now?

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5. What are your goals for your Camp ten years from now?

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